

MEDICAL DEVICE DAILY™

**EXECUTIVE
COMPENSATION
REPORT
2009**

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MEDICAL DEVICE DAILY™

Medical Device Daily is the newspaper of record for the medical technology industry and is relied on by thousands of industry insiders every business morning. This business-focused intelligence service is the flagship publication of AHC Media's med-tech group, which also publishes *Biomedical Business & Technology*, *Cardiovascular Devices & Drugs*, and *Diagnostics & Imaging Week*. Much like its sister publication *BioWorld Today*, *Medical Device Daily* offers unbiased business-focused news to an executive audience trying to stay ahead of the curve in this fast-paced industry.

Launched in 1997 as a weekly faxed publication and converted to a daily in 2001, *Medical Device Daily* keeps industry insiders alerted to vital information, such as new product developments, company news, regulatory activity, legislative actions, strategic alliances, sales and mergers, market updates, and much more, every business morning. In addition to its daily news reporting online, *Medical Device Daily* offers an extensive searchable database with articles dating back to its premier issue – perfect for compiling a customized report or searching for specific information on a company, product or person.

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Medical Device Daily Resources

Medical Device Daily – Full Site

Medical Device Daily has launched a fresh, new updated website, www.medicaldevicedaily.com. The site provides a quick and concise look at the business news that subscribers have come to rely on from *MDD*. And we've added many extras, too, such as the searchable Market Insight section with updates on how med-tech products are being used in clinical settings. Also, for the first time ever, medical device executives and investors can sample a full-site subscription that encompasses not only *Medical Device Daily* but our other premier med-tech news services and publications, including *Biomedical Business & Technology*, *Cardiovascular Devices & Drugs*, *Diagnostics & Imaging Week* and more. Check it out at www.medicaldevicedaily.com and sign up for a free four-week trial.

Biomedical Business & Technology (formerly The BBI Newsletter)

The numbers and analysis behind the key medical device markets.

Get hard numbers and incisive analysis from the leading source for the high-tech medical device industry. In addition to market size and direction, each monthly issue covers emerging markets, competitors' moves, technology cycles, and more. Plus you can identify and seize opportunities in key medical device markets around the world.

Cardiovascular Devices & Drugs (formerly Cardiovascular Device Update)

Authoritative coverage on the rapidly growing fields of cardiovascular devices and drugs.

If you're looking to benefit from emerging opportunities in the constantly changing field of cardiovascular devices and drugs, turn to the only newsletter written specifically for device and drug manufacturers. Every month you get authoritative coverage on emerging technology trends, new products, regulatory updates, company activities, and more!

Medical Device Daily's Nanotechnology R&D Report 2009

A comprehensive assessment of the burgeoning nanotechnology market, with focused emphasis on the most promising subsector: medical technologies.

In the near term, nanotechnology enabled medical devices are forecasted to have astounding impacts on how we diagnose, treat and prevent diseases, injuries and aging. The report offers a generous overview of the advances in nanomedicine and provides details on more than 152 products in various stages of development as well as profiles of the companies and research institutes that are developing them.

Medical Device Daily Advances In Biomaterials: State Of The Industry And Emerging Markets 2009

Convenient overview of developments in the global biomaterials sector.

Preceded by overviews of what's happening in the Legislative/Regulatory and Deals/Financings arenas, this report is centered on 16 market sector chapters ranging from Aesthetics to Wound Care. In each of these chapters, we take a look at some of the key developments and companies shaping that particular segment of this rapidly developing and dynamic industry.

Medical Device Daily European Innovations & CE Market Opportunities
Tracking Trans-Atlantic Trade

Medical Device Daily's European Innovations & CE Market Opportunities is an in-depth report for medical technology companies looking to do business in the competitive \$95 billion healthcare market of CE-compliant countries. Learn about the competition, trends and emerging technologies in Europe, Russia, the Ukraine, Turkey and Israel. This report provides a comprehensive profile of product introductions and the approach to market by both European and U.S. firms entering the European healthcare market. Hundreds of detailed articles about headline developments reveal the current competitive landscape and available opportunities in these regions.

Medical Device Daily Perspectives

A free weekly med-tech e-zine

Published by the editors of *Medical Device Daily*, this free, weekly e-zine offers unique viewpoints on developments within the medical technology industry. We deliver a fresh outlook on topics you can't find elsewhere, and you can read a variety of opinions and shared insight on the companies, trends, people and events taking place in med-tech today. It's a chance to gain better understanding of the meaning behind the news, to make it more relevant, and to see more clearly how it affects you and the industry.

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Data Resources

The data for *Medical Device Daily's Executive Compensation Report 2009* were compiled by **salary.com** with financial information from Standard & Pools.

The data were provided by Joshua Lurie, Vice President of Executive Compensation and Business Development for Salary.com. Josh has worked directly with senior level human resources executives at Fortune 1000 companies, providing executive compensation reports and analysis, corporate governance and board of director compensation research and analysis, severance agreement analyses, and other compensation-related data solutions.

Salary.com is the market leader in on-demand, pay-for-performance software, the fastest growing segment of the talent management industry, providing HR professionals, businesses and individuals with compensation data, on-demand technologies and services to create the most effective connections among people, pay and performance. It is the nation's leading source of compensation data and has amassed the most comprehensive database of benchmarked jobs from entry level to the executive suite.

Salary.com is the only pay-for-performance software company that sources 100% of its data from HR professionals, maps against detailed job descriptions not titles, is backed by a team of more than 60 Certified Compensation Professionals and delivers accurate and relevant results in an easy, affordable and configurable on-demand technology. It integrates the critical connections among people, pay and performance and empowers executives and HR professionals with the key decision points required to motivate performance and deliver outstanding results.

Salary.com: Connecting People, Pay and Performance.

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