

MEDICAL DEVICE DAILYTM

MEDICAL DEVICE

INNOVATION

2010

**WHAT'S NEW AT SELECTED
DEVELOPMENT-STAGE COMPANIES**

MEDICAL DEVICE INNOVATION 2010: WHAT'S NEW AT SELECTED DEVELOPMENT-STAGE COMPANIES is published by AHC Media LLC, 3525 Piedmont Road, Building Six, Suite 400, Atlanta GA 30305 U.S.A. Opinions expressed are not necessarily those of the publication. Mention of products or services does not constitute endorsement. BioWorld is a trademark of AHC Media. (GST Registration Number R128870672)

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ABOUT MEDICAL DEVICE DAILY™

All of the resources are available for easy online searching, including:

- ***Medical Device Daily***

Timely information covering everything affecting the medical device industry.

Relied upon by thousands of industry insiders every business morning, this is the only daily medical technology newspaper. With new product developments, company news, regulatory activity, legislative actions, strategic alliances, sales and mergers, market updates, and much more – you are alerted to targeted news. That's why this has been a trusted source for the latest developments since 1997.

- ***Biomedical Business & Technology***

The numbers and analysis behind the key medical device markets.

Get hard numbers and incisive analysis from the leading source for the high-tech medical device industry. In addition to market size and direction, each monthly issue covers emerging markets, competitors' moves, technology cycles, and more. Plus you can identify and seize opportunities in key medical device markets around the world.

- ***Medical Technology and Pandemic Threats: Swine, Avian and SARS***

More than ever before, medical technology is playing a central role in the identification, surveillance and control of deadly contagious diseases – those that have the potential to become pandemic. *Medical Technology and Pandemic Threats: Swine, Avian and SARS*, the newest market report from *Medical Device Daily*, details the role of medical technology in responding to the H1N1 (Swine) flu pandemic, as well as the lessons learned from Avian Influenza and SARS. This resource offers a complete analysis of how the med-tech sector is helping with the H1N1 pandemic and pinpoints the technologies used, including how social networking technologies documented public perception of the disease.

- ***MDD's State of the Industry Report***

The *Medical Device Daily State of the Industry Report 2009* is the "reference of choice" used by executives, investors and analysts to understand where the med-tech industry is heading, which sectors are rising and declining, and what opportunities lay ahead. This industry report covers company financial data, product development, sector trends and more! The 500-page report provides an in-depth overview of the industry, with a variety of perspectives on the financial markets, dealmakers and Washington, including legislative/regulatory outlooks for the FDA and reimbursement issues for CMS.

- ***Medical Device Daily's Nanotechnology R&D Report 2009***

In the near term, nanotechnology enabled medical devices are forecasted to have astounding impacts on how we diagnose, treat and prevent diseases, injuries and aging. The report offers a generous overview of the advances in nanomedicine and provides details on more than 152 products in various stages of development as well as profiles of the companies and research institutes that are developing them.

- ***Medical Device Daily Perspectives***

A free weekly med-tech e-zine

Published by the editors of *Medical Device Daily*, this free, weekly e-zine offers unique viewpoints on developments within the medical technology industry. We deliver a fresh outlook on topics you can't find elsewhere, and you can read a variety of opinions and shared insight on the companies, trends, people and events taking place in med-tech today. It's a chance to gain better understanding of the meaning behind the news, to make it more relevant, and to see more clearly how it affects you and the industry.

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